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## **FOR IMMEDIATE RELEASE**

### **First Capital Group and Predictive Physiology and Medicine Partner to Stimulate Bloomington Life Sciences, Economic Development and Job Growth**

**BLOOMINGTON, Ind.** (October 30, 2007) – First Capital Group, an investment accelerator specializing in real estate and new business ventures, announces a strategic partnership with Bloomington-based Predictive Physiology and Medicine, Inc. (PPM). PPM has relocated its life science company to First Capital's commerce and technology park, the Indiana Enterprise Center (IEC), to enable its continued growth and the creation of high-tech jobs in Monroe County, Indiana.

First Capital Group has a long-standing history of promoting economic development in the Bloomington community. "This partnership with PPM is one of many examples of First Capital's intent to build a robust infrastructure that will facilitate the maturity of life science companies in Bloomington and beyond," said John Fernandez, First Capital partner and senior vice president. His involvement in promoting job growth and the life science industry extends back to Fernandez's two terms as Bloomington Mayor from 1996 to 2003. Working with business and university leaders, Fernandez launched Bloomington's Life Sciences Partnership.

"Early-stage biotechnology companies like PPM are continually searching for operational and R&D funding -- and they don't have a lot of capital to put toward building out their own space," said Dr. Stephen Naylor, PPM's chief executive officer. "First Capital worked with our company to build out the unique infrastructure necessary to support PPM's knowledge management, bioresearch and analytical needs, including our wet lab." The new laboratory occupied by PPM in the McDoel Building currently is the only wet-lab space for lease in Bloomington, but First Capital plans to build out additional lab space within the IEC in the near future.

"PPM chose to partner with First Capital because our goals are very similar. We both want to continue to invest in the local economy by creating leading-edge infrastructure that supports high-tech job growth," says Brian Kleber, senior vice-president of operations for PPM. Kleber is the former director of inVenture, Bloomington's Certified Technology Park serving as a life science and technology business incubator. He also served in various leadership roles in organizations that helped in the start-up and expansion of small businesses that created thousands of new local jobs. He joined PPM in August of 2007 to direct all aspects of company operations and help drive business development.

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"We provide health and wellness management tools for the consumer who wants to be informed," Kleber says, by providing an all-encompassing blood analysis capability that monitors and determines current health status and outlines a plan for continued health and wellness. "This is especially important for the Baby Boomer demographic which numbers nearly 80 million people in the U.S. alone. We believe Boomers want to own their plan of care in order to extend their quality of life. Our personalized, predictive process puts control of health care back in the hands of the individual."

Born out of Indiana University, PPM has been quietly but steadily growing in a local incubator facility since 2005. "Our aggressive growth plan necessitated our move to this unique space in the IEC," Kleber says. "We look forward to a long, mutually-beneficial relationship with First Capital."

#### **About Predictive Physiology and Medicine, Inc.**

Predictive Physiology and Medicine, Inc. is an early-stage life science company focused on personalized medicine and wellness. Using cutting-edge science, PPM develops health profiles that facilitate the monitoring and management of an individual's health and wellness levels. Unique to the health industry, the profile can be used for preventive treatment and wellness plans. For additional information regarding PPM, please call Brian Kleber at 812-323-2008 or visit [www.ppmone.com](http://www.ppmone.com).

#### **About First Capital Group and the Indiana Enterprise Center**

Headquartered in Bloomington, Ind., First Capital Group directs a portfolio of more than \$150 million in assets and over one million square feet of real estate. First Capital Group's portfolio businesses span several industries, including real estate, life sciences, health care, technology, manufacturing and retail. First Capital's Indiana Enterprise Center is located in a Community Revitalization and Enhancement District in Bloomington which supports redevelopment efforts of the area formerly occupied by Thomson Consumer Electronics. Businesses locating within the IEC may be eligible to receive investment tax credits and other economic development incentives that can enable their resources to be redirected to developing and supporting core business operations. For more information, visit [www.FirstCapitalUSA.com](http://www.FirstCapitalUSA.com) or call 812-330-0077.

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